

STAR WEEKLY

TORONTO
OCT. 14, 1939

10
CENTS



DIANA OF THE DUCK-BLINDS: What the well-dressed huntress will wear for the duck season, now in full swing throughout Ontario
—Photo by Star Weekly staff photographer Gerald Richardson

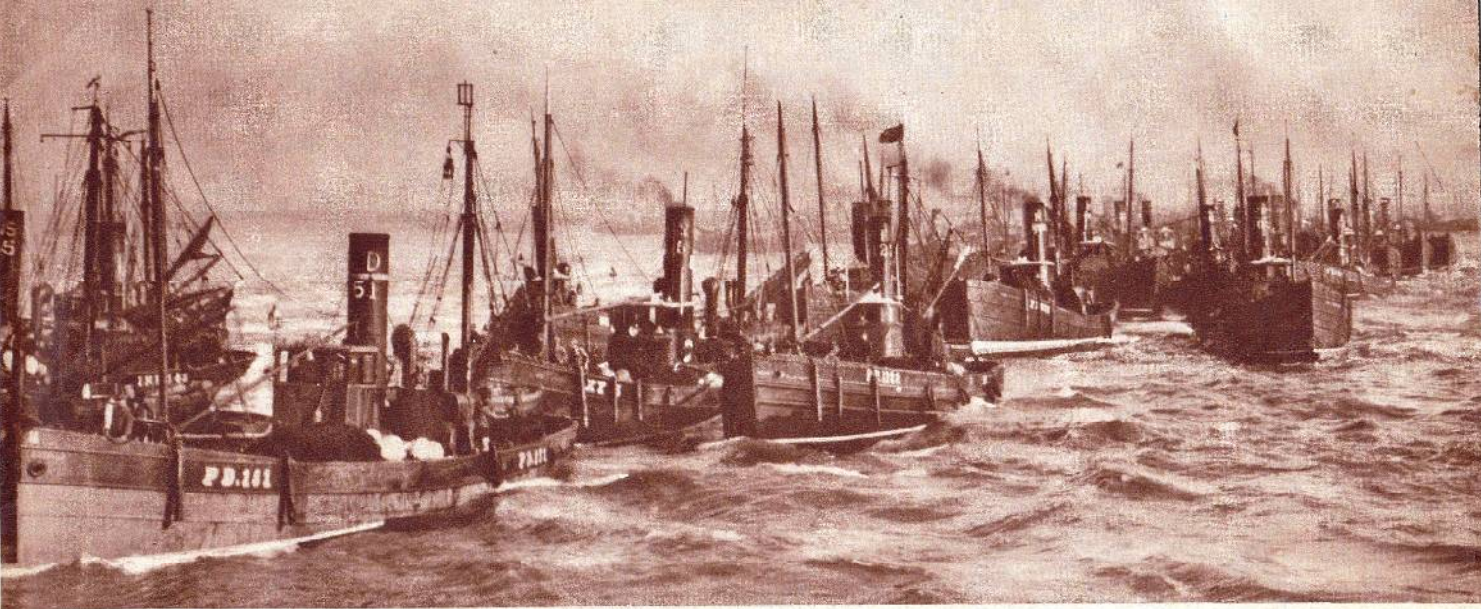
"THE WAR NOTE OF LOCHIEL"



ONE OF THE FIRST CANADIAN REGIMENTS to reach full fighting strength after the declaration of war was the Queen's Own Cameron Highlanders of Winnipeg, commanded by Lt.-Col. Hugh McKenzie. Pictures on this page show members of the regiment, some still in "civvies," training at Minto barracks. Other Cameron regiments are in the British army and at Ottawa

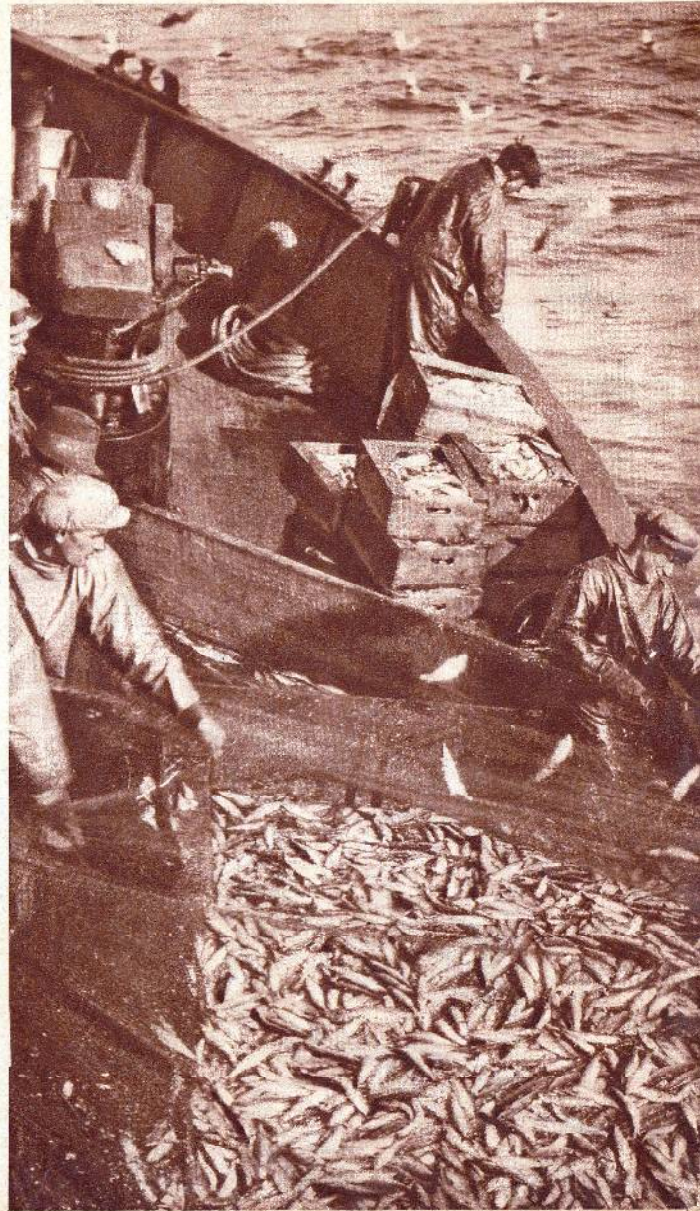
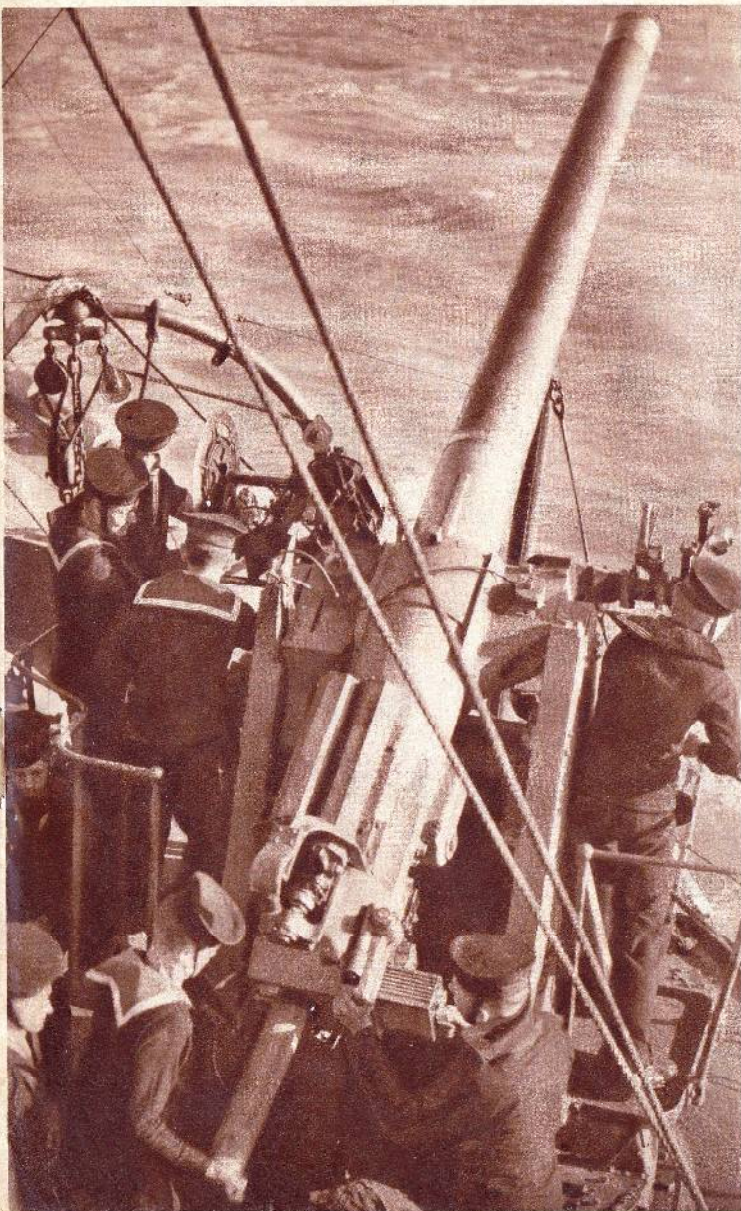


NAVY GUARDS THE FLEET THAT HELPS FEED BRITAIN



BRITAIN'S FISHER FOLK, whose stubborn disregard for danger on the fishing grounds during the last war helped keep the nation well fed despite the submarine blockade, are now being protected by navy patrol ships. Above: A fishing fleet returns

to port after a day's trawling. Left, below: Sailors of a British cruise; manning a light gun during manoeuvres. Right, below: A net-load of Britain's favorite breakfast—herrings—being hauled aboard a trawler "somewhere in the North Sea"

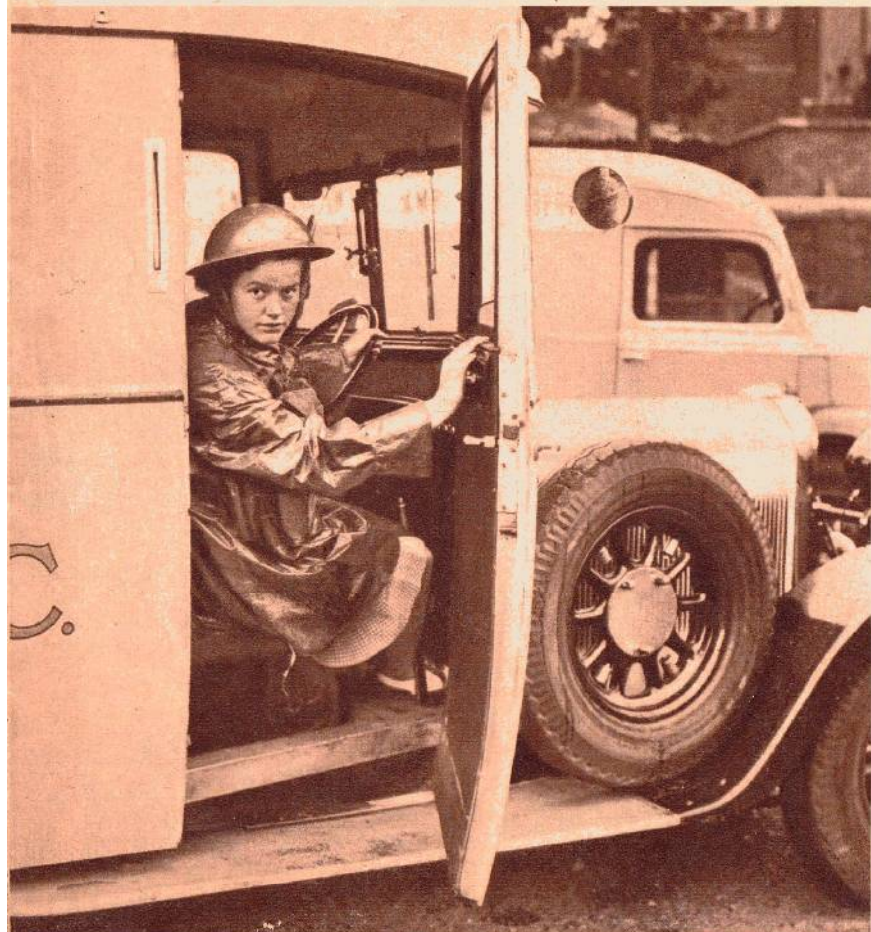


BRITAIN'S WOMEN "CARRY ON" AT HOME



WAR MUST WAIT—when it's teatime on the home front. Members of the London county council's auxiliary ambulance service (above) having answered a practice "emergency call," relax with teacups on a pile of sandbags. Below are two well-known women

who are helping the cause. Left is Pam Barton, the noted golfer, whose "driving" is now done behind the wheel of an ambulance, and right, the princess royal, Countess of Harewood, inspecting officers in training at the auxiliary territorial service headquarters

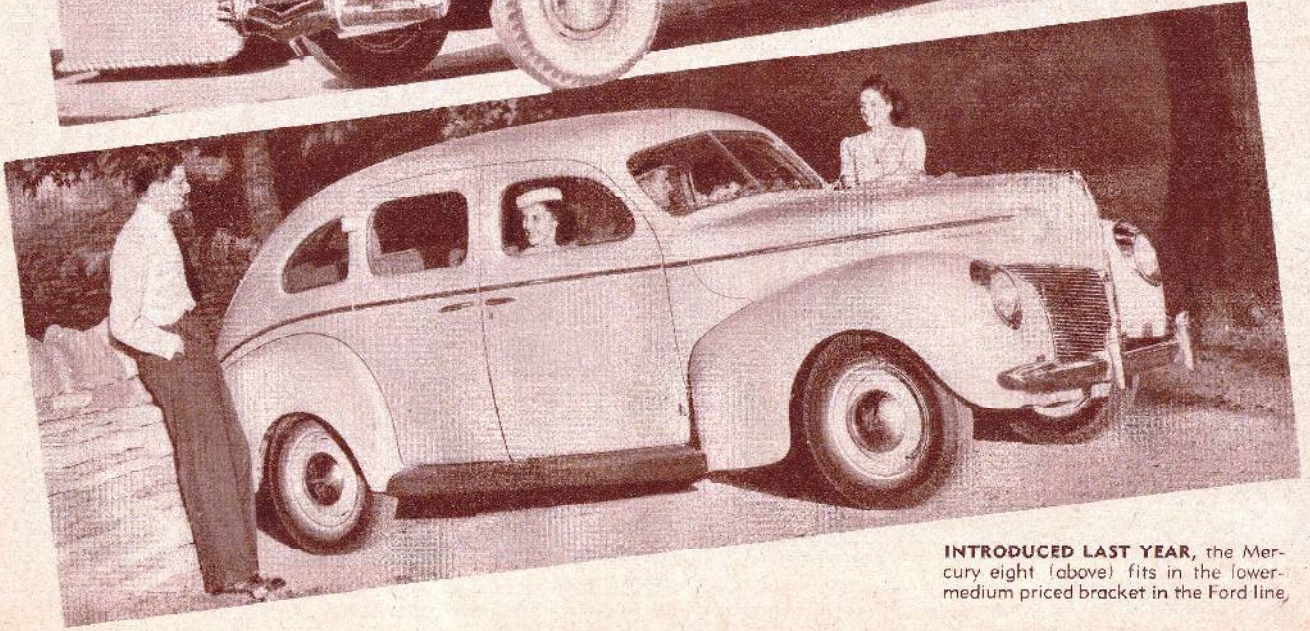
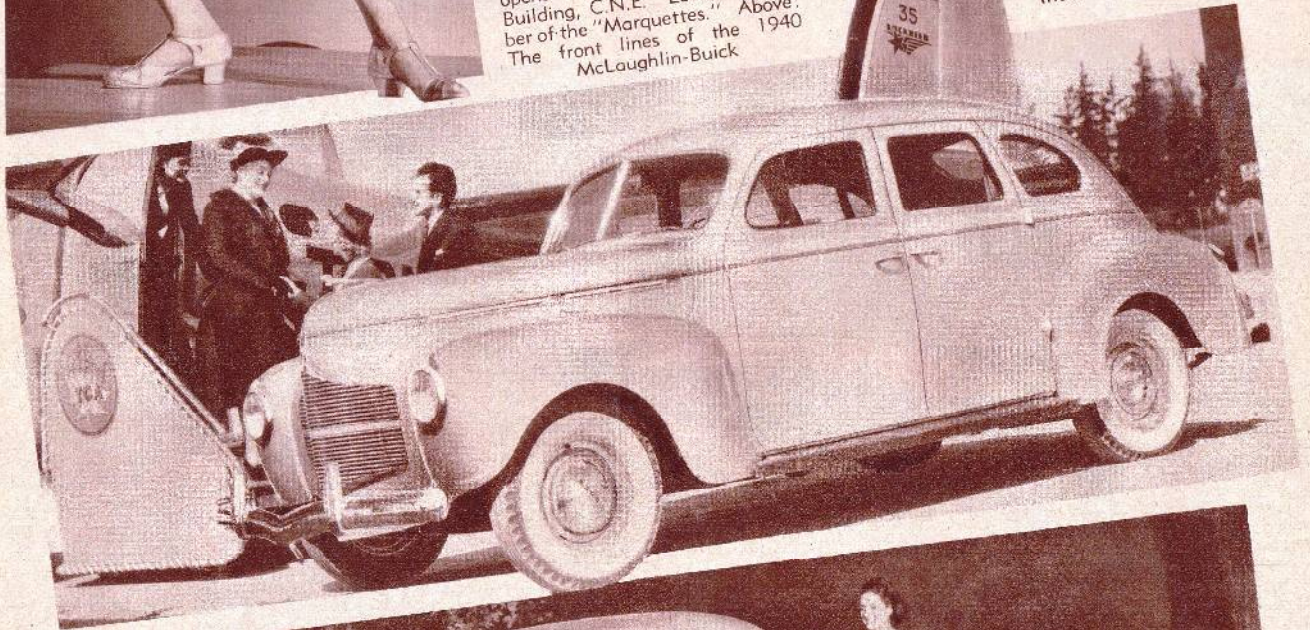


CARS OF 1940 MAKE THEIR BOW



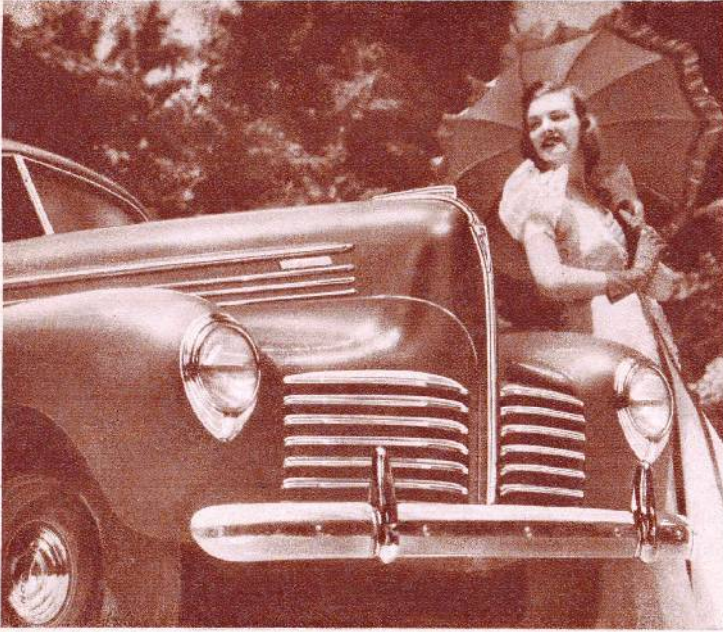
ALL-CANADIAN chorus girls feature the revue at the Canadian National Motor Show which opens today at the Automotive Building, C.N.E. Left: A member of the "Marquettes." Above: The front lines of the 1940 McLaughlin-Buick

MEETING PASSENGERS on a Trans-Canada air liner is the shining new 1940 Dodge



INTRODUCED LAST YEAR, the Mercury eight (above) fits in the lower-medium priced bracket in the Ford line

HIGHLIGHTS AND HEADLIGHTS

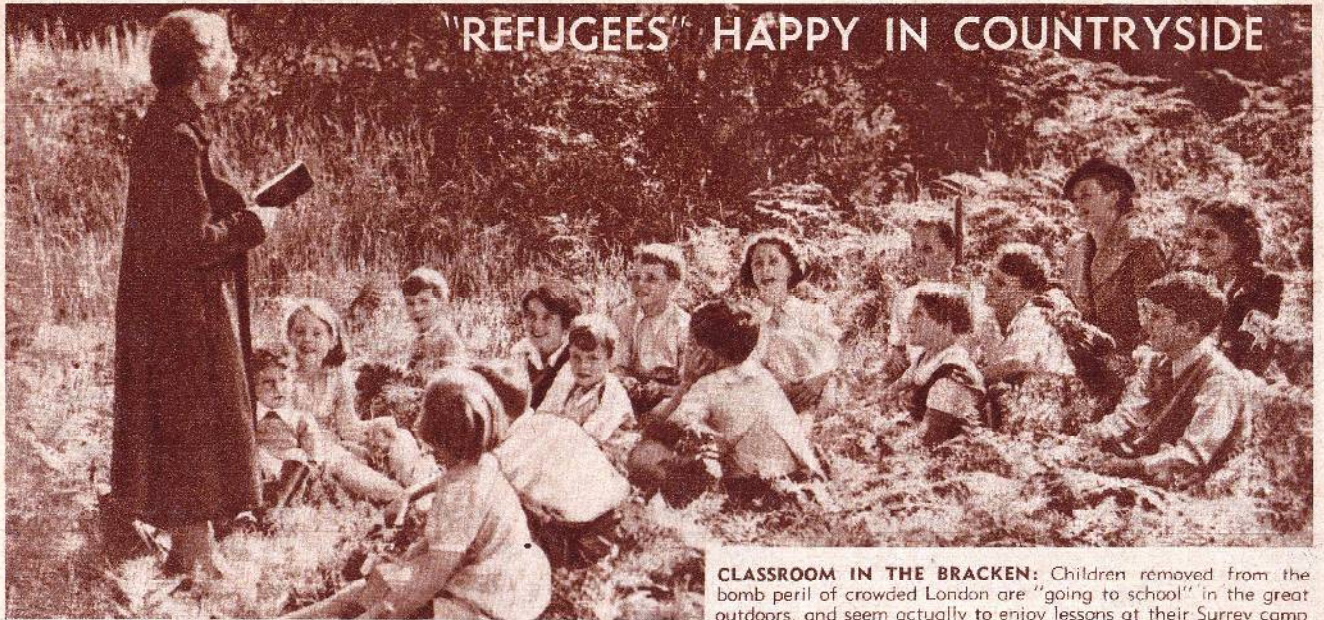


NEWEST ENTRY in the lowest-priced automobile field is the Hudson six. The re-designed front end, common to all Hudson models, featuring massive horizontal grilles and clean lines, is illustrated above. At right are a trio of "Marquettes," whose dancing will be a gay part of the mezzanine floor show at the Automotive Building for the next two weeks



SEALED-BEAM HEADLIGHTS, claimed to give 50 per cent. more light, are standard on many makes of car for 1940. Above is

shown the unusual headlight design on the low-weight, graceful Studebaker Champion, now in its second year of production



"REFUGEES" HAPPY IN COUNTRYSIDE

CLASSROOM IN THE BRACKEN: Children removed from the bomb peril of crowded London are "going to school" in the great outdoors, and seem actually to enjoy lessons at their Surrey camp

WORLD'S PRECISION RECORD

*"A thing of beauty
is a joy forever"*

FROM JOHN KEATS' POEM "ENDYMION" WRITTEN IN 1818

A watch is a beautiful thing . . . but if inaccurate, its beauty is lost. No matter how beautiful the design of the case may be . . . lack of precision causes the owner to lose confidence in the timepiece which was once looked upon with pride and joy.

The Omega watch holds the World's Precision Record and has captured first place for the last six consecutive years at the Kew-Teddington Observatory precision trials, conducted under the supervision of the British Government.

Omega's styles are, season after season, the talk of style authorities in the world of jewels . . . the ingenuity of famed stylists is magically expressed in the unique and exquisite lines of the ladies' models . . . in the men's models, strength and smartness of design are subtly blended to suit the most masculine tastes.

When you buy a watch for yourself, or as a gift, remember that Omega is the ultimate in accuracy and styling. Truly an Omega is "A Thing of Beauty and a Joy Forever".

WRITE TO Hatch & Co., Quebec City, for the name of your nearest Omega jeweller and Omega's new style booklet, "A Thing of Beauty is a Joy Forever".



OMEGA

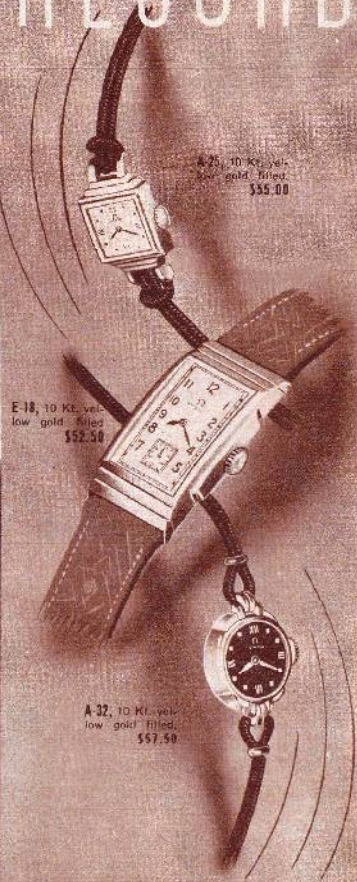
WORLD'S PRECISION RECORD



E-12, 14 Kt. stainless steel — \$40.00

A-16, 14 Kt. yellow gold, pink dial, sapphires, crystal — \$125.00

H-10, 14 Kt. solid rose gold — \$95.00



E-25, 10 Kt. yellow gold filled — \$35.00

E-18, 10 Kt. yellow low gold filled — \$52.50

A-32, 10 Kt. yellow low gold filled — \$57.50

OMEGA WATCHES MAY BE OBTAINED FROM THE FOLLOWING JEWELLERS IN ONTARIO.

- AUROHA Marshall Bank
- BARRIE E. A. Williams
- BELLEVILLE Angus McFee
- BRIANTFORD Frank Lorenz
- BRIGHTON H. B. Mayhew
- BROCKVILLE F. B. Stoney
- CARLETON PLACE F. Nixon
- CHATHAM J. Duncan Kents
- EXETER J. J. Lawson
- FORT WILLIAM J. H. McCartney
- HAMILTON Henry Birks & Sons Limited
- HAMILTON Thomas Lees
- HAMILTON Harry Minden's
- HANOVER W. K. Weppier
- KENORA Breslauer & Warren
- KINGSTON Kinnear & D'Esteer
- KINGSTON Smith Bros.

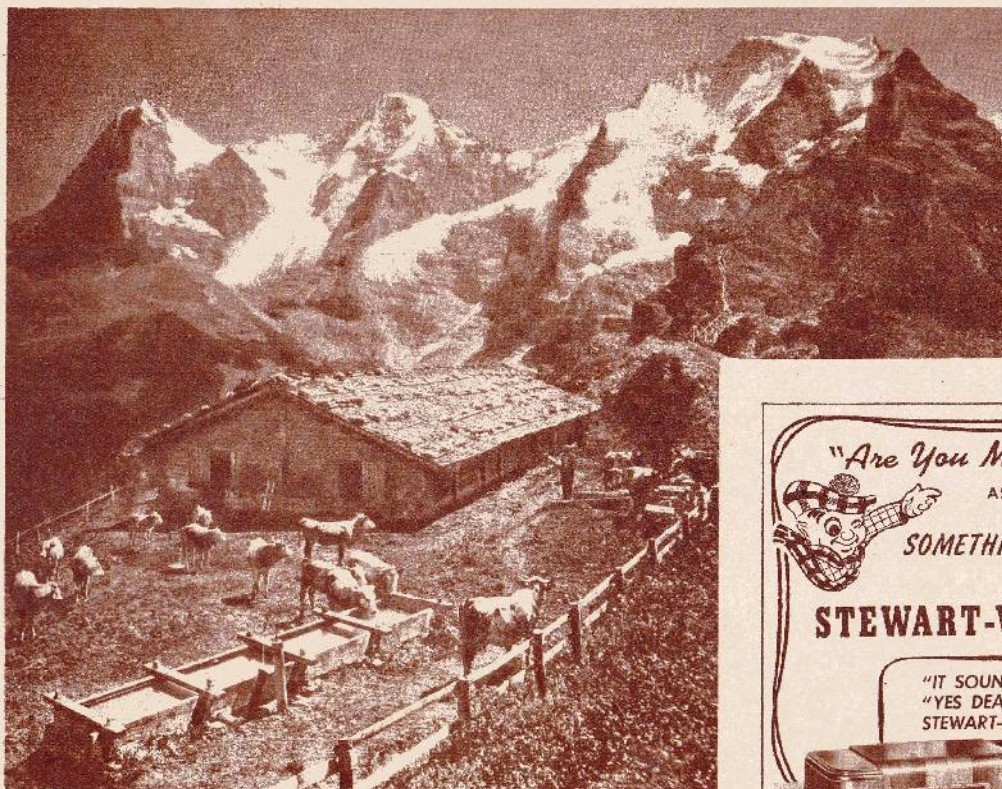
- KIRKLAND LAKE E. C. Algor
- MEAFORD W. R. McLaren
- MILDMAY C. E. Wendt
- OHILLIA Matchett Brothers
- OTTAWA Henry Birks & Sons Limited
- OTTAWA H. G. Langford Limited
- PORT ARTHUR Geo. H. Burke
- PORT COLBORNE S. M. Young
- SARNIA E. P. Battley
- SAULT STE. MARIE R. W. Blum
- SEAFORTH P. S. Savage
- SMITH FALLS P. C. Phillips
- SOUTH PORCUPINE Nick Breen
- SUBURBY Birks-Ellis-Ryrie Limited
- SUBURBY Robert Brown Limited
- THAMESVILLE Louis Schada

- TIMMINS J. Neilman
- WALLACEBURG Fred P. Leach
- WINDSOR W. H. McCreey
- WOODSTOCK J. L. Wilson

TORONTO

- Birks-Ellis-Ryrie Ltd. 138 Yonge St.
- W. E. Bridgeman 243 Eglinton Ave. W.
- Mann's Jewellers 2254 Bloor St. W.
- Ostrander's Limited 1092 St. Clair W.
- Ostrander's Limited 2655 Dundas W.
- Ostrander's Limited 1448 Queen W.
- Ostrander's Limited 1962 Danforth
- Ostrander's Limited 2098 Queen E.
- Ostrander's Limited 2485 Yonge
- H. Purnell 2088 Queen St. W.

"THEY SHALL NOT PASS" SAY SWISS



WITH WAR AT HER DOOR, traditionally neutral Switzerland fears that her territory might be used by Germans as a "short cut" to France, and the frontiers are constantly watched. Switzerland's two defences are the towering Alps (above), and her instantly available army. Every Swiss from 18 to 60 keeps his arms and equipment ready at home, like the peasant Below,



WIN \$10.00 CASH

Write a Colgate shaving jingle like the one below. Send it to Colgate's, Dept. No. 3 64 Natalie St., Toronto, enclosing with it a carton from a large or giant tube of Colgate's Shave Cream. If your jingle is used in our advertising we will send you \$10.00. All jingles become the property of Colgate's. Judges' decisions will be final. Competition open to everyone in Canada except employees and their families of this company and its advertising agents.

No lady wants
to dance and dine
Escorted by
a porcupine
Colgate Shave!

Submitted by Alex. Salkin, 41 Maberley Avenue, Toronto, who wins \$10.

LARGE
TUBE
20¢
GIANT
SIZE 35¢



"Are You Missing Something?"
ASKS STEWART McWARNER

SOMETHING THAT IS AT ITS BEST
IN THE NEW
STEWART-WARNER RADIO

"IT SOUNDS SO REAL DADDY!"
"YES DEAR, THIS IS A STEWART-WARNER!"

Stewart-Warner 4545 (above)

8-Tube performance, short-wave bend spread, Magic Keyboard tuning, phonograph connections, provision for television sound channel.

• Even a child notices the wonderfully lifelike tone of the new 1940 Stewart-Warner Radios. And you're missing something if you are not enjoying the original thrill of your favorite programmes by listening to them on radio's truest voice... a Stewart-Warner.

Stewart-Warner Radios are built to bring in easily the programmes you want when you want them... to provide a new clarity and tone realism never before achieved in radio... to add new smartness of cabinet beauty to any living room... and to cost no more (often much less) than ordinary sets.

And it's so easy to own a Stewart-Warner. Ask your dealer to demonstrate your choice in your home.



Stewart-Warner 4351 (left)

6-Tube performance... "Baby Grand" in beautiful walnut finish plastic cabinet. Also available in ivory (as shown at left), red, green or blue finish.

Stewart-Warner 4511 (right)

Biggest radio-phonograph value ever! 7-Tube performance, self-starting motor, striking tone realism.



Licensed under the patents of Canadian Radio Patents Limited.

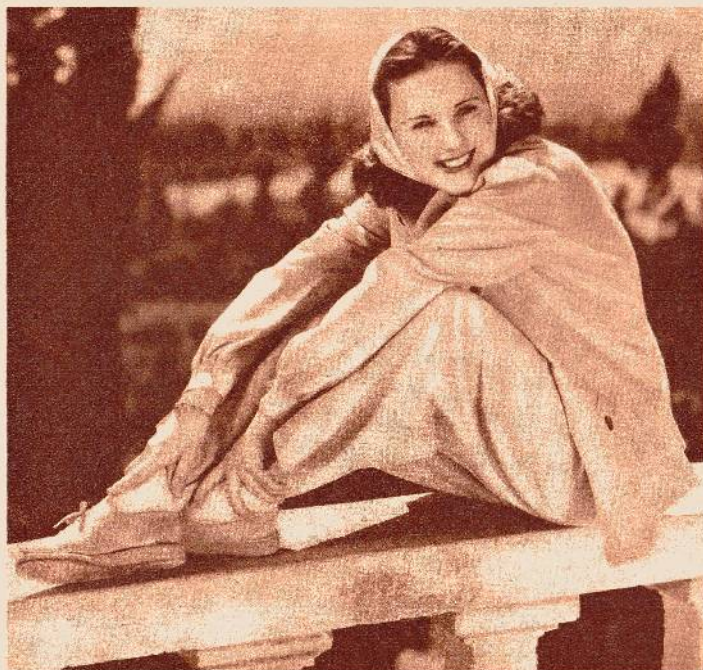
WHEN TELEVISION COMES

You can be ready for it—with the new Stewart-Warner model designed for use with television accessories through a simple audio connection. Meantime, do not be satisfied with anything less than the natural tone of the new

STEWART-WARNER
MORE Radio FOR YOUR MONEY

Made in Canada by Stewart-Warner-Alenite Corporation of Canada, Limited—also manufacturers of Alenite Lubrication Products, Bassack Oasters, "South Wind" Car Heaters and Automotive Hardware.

STARS IN THE ASCENDANT



DEANNA DURBIN is a senior in high school, but vacations are few for the busy starlet. After "First Love", however, she gets a respite



HEDY LAMARR arrived in Hollywood heralded as "the most beautiful movie actress"—and has proved she is an accomplished actress, too

DERBY

THIS is a race for style! Do not fool yourself; the SLATER shoe arrives first! Expert craftsmen, the finest designs, the best leathers, account for its world renown.

"WITHOUT THE SLATE...
IT IS NOT A SLATER"

THE SLATER SHOE CO. LTD. MONTREAL

Tell Me--

why do I get all these dry skin troubles?

HERE IS WHY !



Whipping wind and fickle temperature get ahead of Nature's ability to provide your skin with adequate nourishment.

Dry, artificially heated indoor air draws the natural secretions from your skin faster than your glands can replace them.

AND HERE'S WHAT DERMATOLOGISTS DO ABOUT IT!

Dermatologists (skin specialists) depend on a substance known as Eucerite. This amazing substance, which is almost the exact duplicate of the natural skin nourishment, is the active principle of NIVEA CREME. When you apply NIVEA CREME, this substance penetrates deep into the pores—and a remarkable thing happens. The roughening effects of exposure to changeable weather are offset at once. Quickly your coarsened skin is softened and the natural loveliness of healthy skin is restored. Use Nivea as your cream for every purpose—and make a happy discovery.

NIVEA CREME can be obtained in metal containers, tubes and oval jars—at your druggist's.

95¢

40¢

50¢

ACROBATIC ACTRESSES



FOR FUN — and fitness — Cecelia Parker, Hollywood starlet, goes back to the old school playground as the first step toward that mid-section slimming so necessary for those new wasp-waist styles. Left: Cecelia does "the bends" on the bars, and above, swings gaily on the rings. Priscilla Lane, left below, demonstrates her own method of keeping fit—dancing on the beach



"Who says women don't think?"

I've thought a lot since I proved these PRINCESS FLAKES FACTS"

says Mrs. F. E. Delacombe, (Address on request)

IT'S A FACT: "With 1/4 oz. Princess Flakes (costing less than 1/4 of a cent) I washed beautifully:

- 2 crepe-de-chine nightgowns
- 1 pr. art satin and lace panties
- 1 face and chiffon brassiere
- 1 printed shantung silk scarf
- 1 pr. wool tennis socks (badly soiled)
- 2 pr. crepe-de-chine and lace panties

And from now on Princess saves my money, my clothes and my hands."



FACT No. 2

Princess is safer for your hands, for sweaters and any fine laundry, because by test, it's all pure soap, no harmful fillers or alkalis.

FACT No. 3

Because Princess is all pure soap it goes farther. That's why it's economical for dishes. It gives lots of suds quickly too.



PRINCESS FLAKES ACTUALLY GIVES YOUR HANDS A BEAUTY TREATMENT!

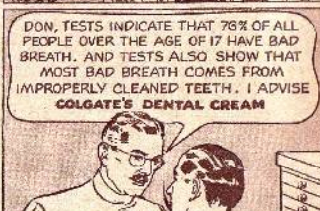
Dear Diary - I'm giving him up..



LARGE SIZE **20c**
GIANT DOUBLE SIZE **35c**
MEDIUM SIZE **10c**



COLGATE'S DENTAL CREAM COMBATS BAD BREATH



Colgate's special penetrating foam gets into the hidden crevices between your teeth... helps your toothbrush clean out decaying food particles and stop the stagnant saliva odours that cause much bad breath. And Colgate's soft, safe polishing agent cleans enamel—makes teeth sparkle. Always use Colgate's Dental Cream—regularly and frequently. No other dentifrice is exactly like it.

For those who prefer it, Colgate's Tooth Powder will give the same Colgate results. Large tin 20c.



VICTIMS OF AXIS AGGRESSION



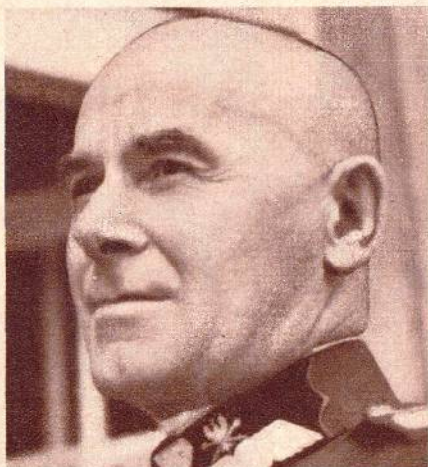
HAILI SELASSIE, once supreme ruler of Abyssinia, now lives quietly in England. He is shown at a camp for children of refugees



ANOTHER FUGITIVE from the Roman legions is Zog of Albania, who fled with his queen and hours-old heir when Mussolini took over



EDUARD BENES, shown above with his wife at his London home, is recognized by the Allies as "absentee president" of Nazi-held Czecho-Slovakia



MARSHAL SMIGLY-RYDZ, Polish army leader, fled into Rumania when his country was overrun by Nazi and Soviet troops and is interned



KURT VON SCHUSCHNIGG, former chancellor of Austria and victim of the Nazis' first "anschluss," is held a prisoner in Vienna

"Palmolive is the only soap used in the daily baths of the Dionne Quintuplets. Their skin is clear, normal and healthy."

Allen Roy Dafee

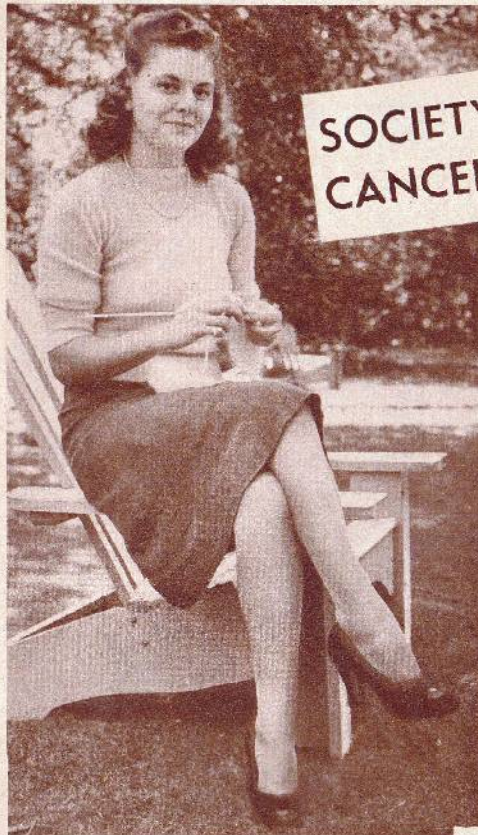
6¢ A CAKE

PALMOLIVE

PALMOLIVE

First they were bathed with only gentle olive oil; now Palmolive, made with this same soothing oil, keeps the Quins' skin lovely. Palmolive is so good, so safe, so mild, it was selected exclusively by Dr. Dafee for the famous five. And you know, because they were premature babies, their skin has always been extremely tender and sensitive. Surely if Palmolive keeps the Quins' skin smooth and perfectly healthy, it can keep all your skin lovely, too. Get some today.

Try the New Improved Palmolive Milder ... New Perfume ... Lasts Longer!



**SOCIETY GIRLS
CANCEL DEBUTS**



WAR WORK instead of parties is planned by many girls who would be making their debut this season. Phyllis Millen, extreme left, and Julie Pook, left, of Port Nelson and Hamilton, respectively, have cancelled their debuts, will continue their education and do any useful work to help their country and its allies



BETTY HATCH, daughter of Lt.-Col. and Mrs. Hatch, Hamilton, instead of becoming a debutante this year, will study household science at Macdonald College, Ste. Anne de Bellevue, Que., and participate in war work

**IT
CHANGES
COLOR
ON
YOUR
LIPS**

There is only one Tangee. Accept no substitute. Insist on Tangee. On occasion you may prefer a more vivid color, then use Tangee Theatrical . . . and Tangee Theatrical Rouge to match.



Like a magician waving his wand, Tangee gives your lips natural, alluring loveliness. Apply it once or twice—watch how it changes color from orange in the stick to a luscious shade that flatters your own natural beauty. For Tangee is no ordinary lipstick. No need to fear that "painted look" that everyone hates. Tangee can't paint. It isn't paint! Let this magic lipstick give your lips the natural youthful color that is individually your own. Permanent, too, Tangee won't rub off and its cream base soothes and softens.

Tangee Rouge (Crems or Compact) gives your cheeks a natural glow.
Tangee Face Powder brings a warm underglow to your skin. Ends that powdered look.



World's Most Famous Lipstick
TANGEE
ENDS THAT PAINTED LOOK

★ 4-PIECE MIRACLE MAKE-UP SET
Lift-Tangee (Can.) Ltd.,
750 Vistro St. W. Montreal, Can.
Please rush "Miracle Make-Up Set" containing sample Tangee Lipstick, Rouge Compact, Creme Rouge and Face Powder.
I enclose 1.5c (stamps or coin)

Name _____
Address _____
City _____ Prov _____

*Can You
Pin any Medals
On Your Watch?*



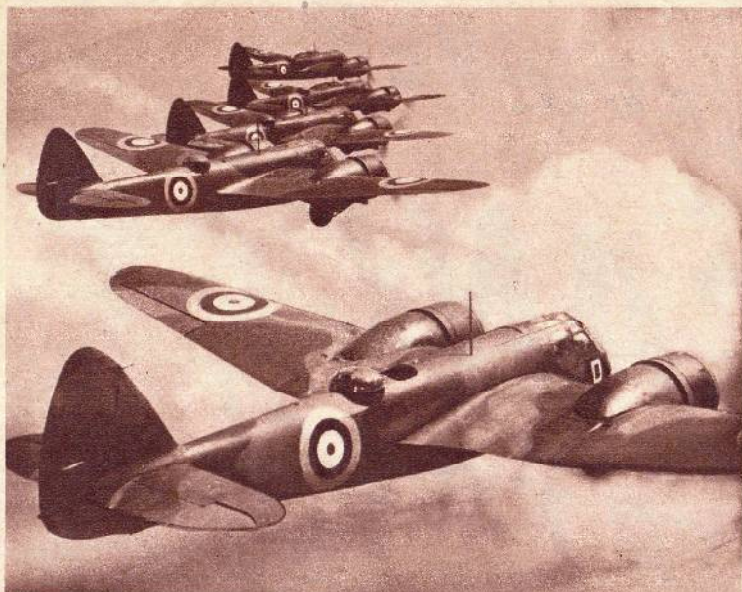
10 world's fair grand prizes and 28 gold medals have been pinned on Longines Watches. Leading observatories have pinned more accuracy awards on Longines than on any other timepiece. At your local jeweller's, you can judge for yourself the prize winning qualities of accuracy, beauty and dependability, which have made Longines "the world's most honored watch."

Longines watches priced \$40.00 upwards are sold by authorized Longines-Wittnauer jeweller agencies. Booklet on request.
LONGINES-WITTNAUER CO. OF CAN. LTD.
249 ST. JAMES ST. W. MONTREAL

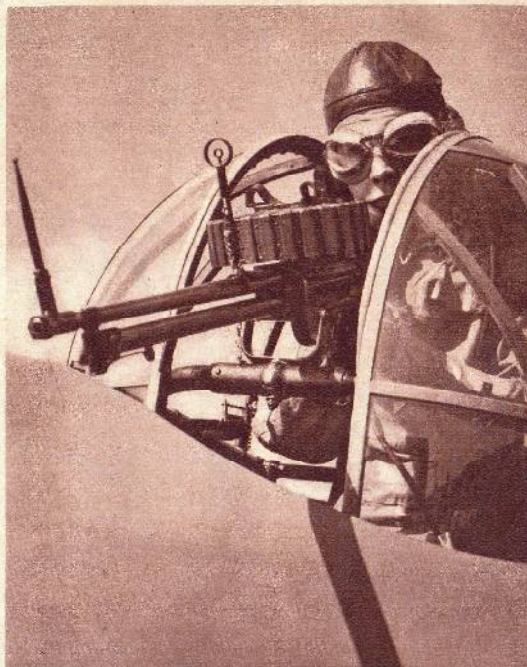


Longines
THE WORLD'S MOST HONORED WATCH
WINNER OF 10 WORLD'S FAIR
GRAND PRIZES—28 GOLD MEDALS

MEN AND MACHINES OF R.A.F.



BRITAIN'S NEW BRISTOL BLENHEIMS are "double threat" fighting aircraft. Designed both for aerial combat and for long-range bombing, their two supercharged engines give them a top speed of nearly 300 miles an hour



AN AERIAL ARTILLERYMAN learns his business. This photograph of a Lewis gunner was taken at a British training school for airmen



LEADER OF THE POTENT R.A.F. is Air Chief Marshal Sir Cyril Newhall, shown arriving at Downing St. for a conference

"Every Member of the Family has Gone for Our New **RCA Victrola** IN A BIG WAY...



"Dad is a Radio Fan NOW..."

And believe you me, that's something, because Dad has been complaining about radio broadcasts for years 'til we got our new RCA Victrola. The finer tone, better performance and Improved Electric Tuning gets him, he says... I say it's because that radio's the best he's ever listened to...



"Mother has a Grand Library of Recorded Music..."

You know how Mom loves symphonies and operas... well, she listens to them to her heart's content now right on Victor records through our RCA Victrola... she spends simply hours with Toscanini, Eugene Ormandy and her favourite stars of the opera... just as if they were right in the room...

*Prices slightly higher in West. As prices are subject to change without notice, please confirm above prices with your RCA Victor dealer

RCA Victrola

RCA VICTOR COMPANY LIMITED

Halifax Montreal Toronto Winnipeg Calgary Vancouver



"... and that brother of mine sits up all night listening to Short Wave..."

And you can't blame the kid, because with that new Clear-Vision, easy-to-read dial, short wave tuning is easier than ever... you'd be amazed how easily and quickly he gets Paris, London and other wonderful places. You really enjoy listening to short wave now too... it comes in so clearly.



"Swing Bands are my pets, wait 'til you hear THIS new Victor Platter."

... just released by Artie Shaw. I've got a musical library, myself, that would take your breath away... Tommy Dorsey... Artie Shaw and Glenn Miller... playing tunes to suit my every mood... Come on, lad, let's get the gang in and dance!"



MODEL VR-4

Up-to-the-minute in every way, both radio and phonograph perform with excellent tone and volume in this superb new RCA Victrola. Complete Model VR-4. Only \$149.00. Price includes \$9.00 worth of Victor Records and a year's subscription to the Victor Record Society Magazine.

All the World of Radio PLUS the Riches of Records in a Superb Instrument Every Home can afford!

The magnificent new 1940 RCA Victrolas offering the double entertainment every member of your family will enjoy, begin as low as \$89.00. Ask your dealer for a demonstration of these marvellous new musical instruments now!

100 HORSEPOWER ELEGANCE — AT A LOWER PRICE!

ELEGANT (GRACEFUL, TASTEFUL, REFINED) so says the Oxford Dictionary . . . and ELEGANT is the word for the 1940 DeSoto

GRACEFUL lines sweep from the forward thrust of the rounded nose to the swelling curves of the rear deck that conceals the roomy luggage compartment.

Graceful are the sweep of the fender lines, the generous curves of the side panels, the lines of the larger, lower windows and the blending of the curved rear windows into the curve of the rear body lines.

TASTEFUL are the decorations of the interior. Seal-brown walnut finish on door mouldings and the plain, richly rounded instrument panel. Upholstery on the chair-height seats is of a rich, quiet shade and tastefully embossed and sewn. The whole effect of the interior is refined and luxurious.

SPACIOUS are the interiors in the new wider body and wider are the rear doors with straight sides. Thank the DeSoto engineers for cleverly lowering the whole body and making it

steadier on the turns without lessening the road clearance and for giving you 122-inch wheelbase without making the car longer.

RELAX in that zone of least up-and-down motion well forward of the rear axle and enjoy DeSoto's 1940 Airflow Glide. It's a completely new automobile yet we can recite you a long list of tried and true features like Equal-pressure Hydraulic Brakes, Floating Power engine mountings, X-type girder truss frame, aluminum alloy pistons with four rings, Handy-Control Gearshift, "Safety Signal" Speedometer . . . all of which prove that this completely NEW DeSoto is a worthy heir to DeSoto fame.

TREAT YOURSELF to a ride in the elegant New 1940 DeSoto that your Dodge-DeSoto dealer is ready to place at your disposal. Thrill to the surge of a hundred horsepower under fingertip control. Let yourself go! Phone your Dodge-De Soto dealer now.

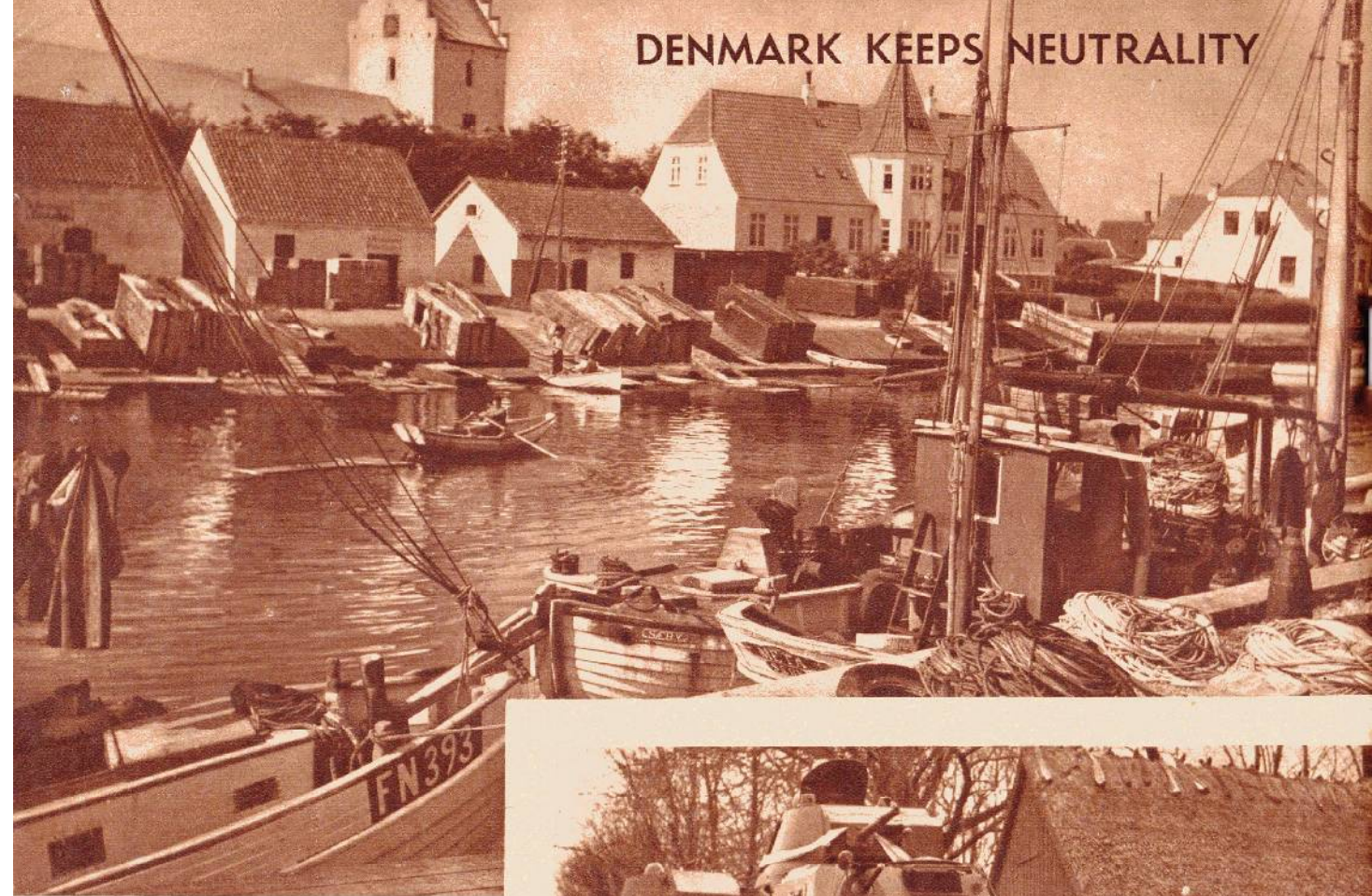


NEW

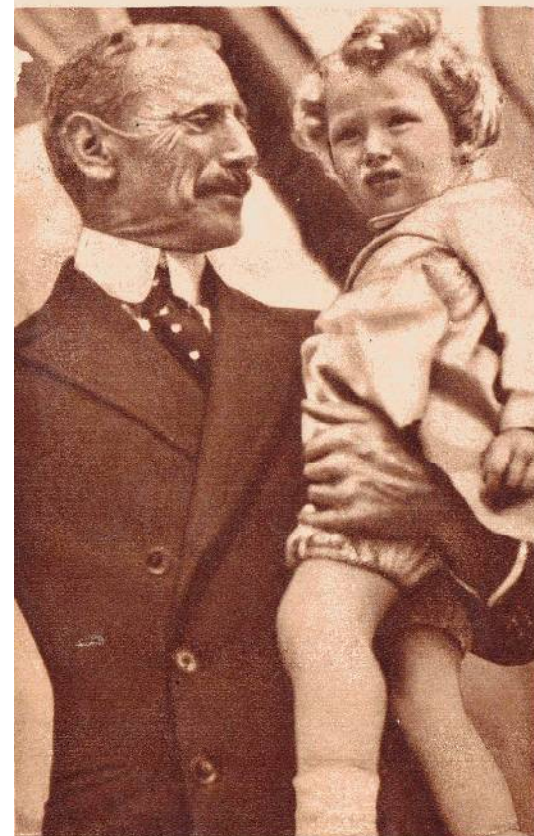


DeSoto FOR 1940

DENMARK KEEPS NEUTRALITY



NEXT TO THE NATIONS that lie between warring France and Germany, Denmark is the country that most fears for her neutrality, since Schleswig-Holstein, once part of Germany, is now Danish territory. Above is a peaceful scene in Denmark, the fishing town of Saebj. Right: Tanks of the little Danish army. Below: King Christian, democratic ruler of the Danes, with his granddaughter, Elizabeth



**"It keeps my stove
polished like new!"**

There's simply nothing like Bon Ami for cleaning enamel and porcelain surfaces. It's a *quick-acting* cleanser, yet it doesn't scratch . . . and it leaves a brilliant *polish* on bathtubs, sinks, stoves and refrigerators. Keeps them looking like new! What's more, you can count on Bon Ami not to redden and roughen your hands. You will want to use it for all your cleaning!

Bon Ami
quick, thorough,
safe.



STEINMETZ. THE IMMORTAL REFUGEE



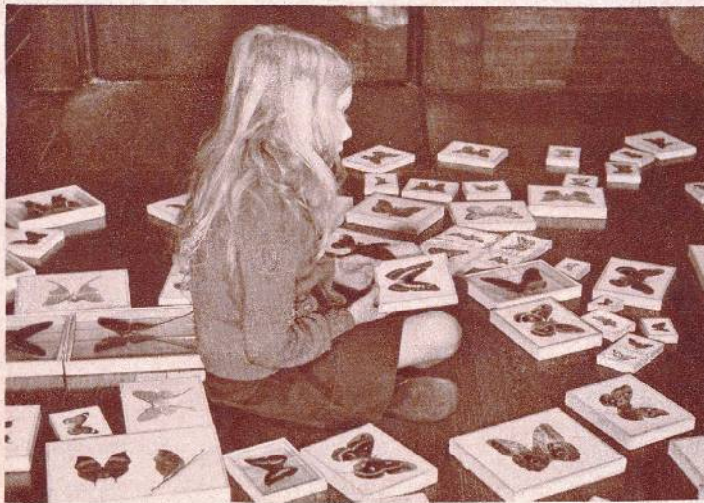
CHARLES STEINMETZ was an "undesirable citizen." Hounded out of his native Germany for daring to hold advanced political opinions, he sought refuge in America 40 years ago, became the electrical wizard of his age. His study of alternating current helped make light and power available to the millions. At left is a historic picture of Steinmetz with another inventive genius, Edison

Flexibility on Foot with
MEDCALF'S ELASTICIZED INSTEP

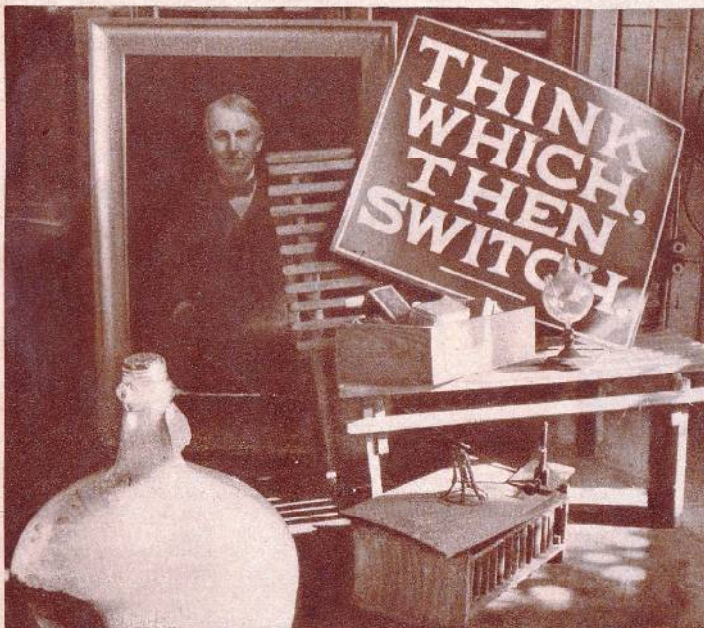
Step along in Medcalf Pumps this Fall... Matchless in style—treated for comfort. **AT LAST**... a pump without that uncomfortable Instep Pressure. Yet, comfort is achieved without distorting the graceful instep lines with an ugly bulge.

NO Instep PRESSURE

TRADE MARK
VAMOS PUMP MANUFACTURERS
BY MEDCALF



HIS HOBBY WAS COLLECTING BUTTERFLIES. Friends in all parts of the world sought rare specimens, and Steinmetz spent happy hours mounting them



LEFT UNTOUCHED since the wizard's death in 1923, his laboratory in Schenectady, N. Y., is now a museum. Note warning sign and Edison's picture

Mother, Be Careful ABOUT GIVING YOUR CHILD UNKNOWN REMEDIES



Take no chances with your child's health to save a few pennies

Be sure to ask the one man who really knows Before you give your child a doubtful "bargain" remedy... any medicine you are not absolutely sure about—ask your doctor

WAIT. Call up your own good doctor before you give your child a single dose of some cheap, unknown drug... a shopworn "orphan" product, perhaps, or a mysterious new medicine with some fancy name; "something just as good" sold on the old hawker's argument that it's a few pennies cheaper. Such a "bargain" could be the dearest purchase ever a woman made, mother.

For your own peace of mind alone, give no home remedy you don't know all about without your physician's approval first.

What the Name "Phillips'" Means Ask your doctor even about the common children's remedy, milk of magnesia. And when he says, "Phillips' Milk of Magnesia," see that you get real "Phillips'" when you buy. Your doctor has long known Phillips—and knows its marvelous gentle action is especially suitable for the delicate system of children.

If your child prefers Phillips' in the newer form, tiny peppermint-flavored tablets scarcely larger than an aspirin tablet—that children chew like candy.



Have your physician "check up" your family frequently. His scientific training may safeguard against serious illness.

give it this way. Each tablet contains the equivalent of one teaspoonful of the liquid Phillips' and a big box costs only 25¢ at your druggists.

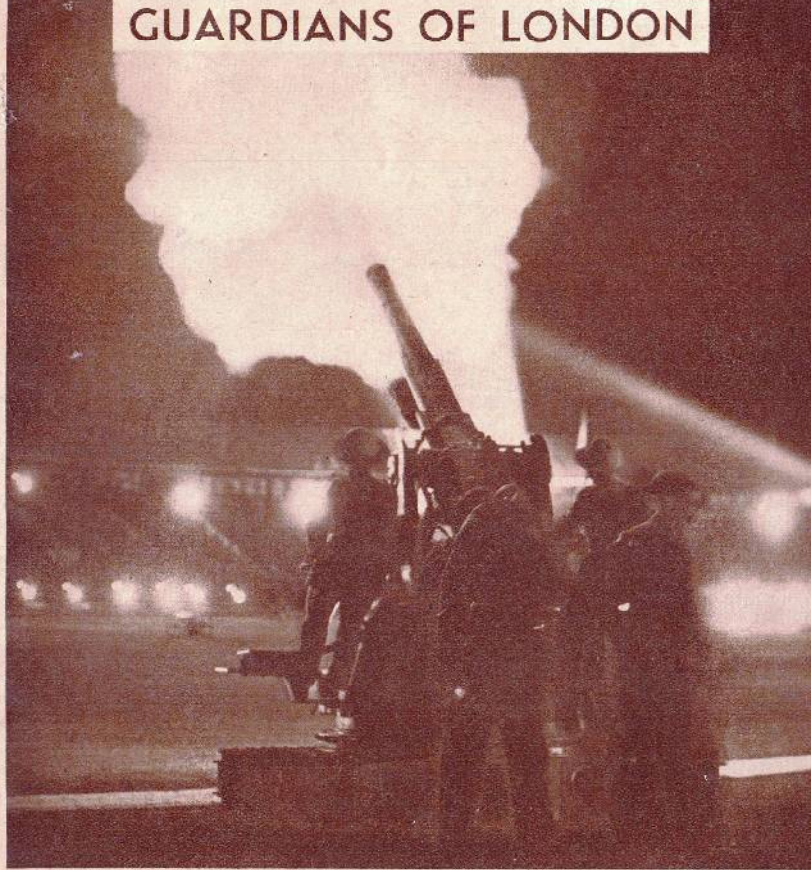
The small bottle of liquid Phillips' costs but a quarter, too, so take no chances on an unknown preparation. Get the genuine Phillips' by asking for it by its full name "Phillips' Milk of Magnesia."



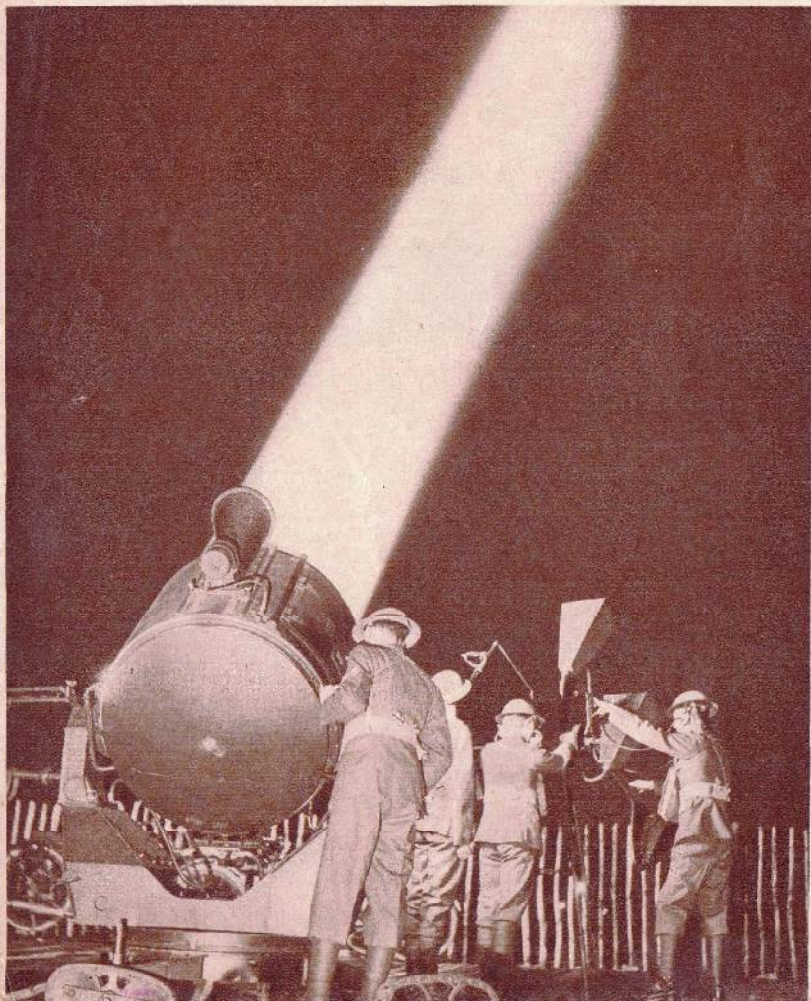
MADE IN CANADA

PHILLIPS' MILK OF MAGNESIA

GUARDIANS OF LONDON



THE FLASH FROM THE MUZZLE of the anti-aircraft gun (above) provided the light by which the picture was taken, during exercises by the gunners who man the guns that ring London. Below is a searchlight and airplane sound detector in operation. London's defenders are constantly on the alert against air raids



SAFEST WAY TO GET RID OF YOUR HEADACHE

Acts in a Few Minutes



Do this at once: Take 2 Aspirin Tablets with a glass of water. Fast relief will change your whole day.

Take no chances with strong drugs.. Aspirin starts "taking hold" almost instantly

Here is a faster way to relieve headaches and other common pains . . . the fastest way you can use safely at home. Ask your own doctor about it. If he says "to get rid of pain promptly, use ASPIRIN, see that you get it.

ASPIRIN acts amazingly fast, because it is made to disintegrate and begin to dissolve almost as soon as you take it—within 2 seconds after touching moisture. Hence is ready to go to work at once. Relief for even a bad neuritic or rheumatic pain often begins in a few minutes.

And it's safe relief . . . Even in frequent doses, it does not upset the system. And ASPIRIN does not harm the heart.

Don't take chances with your own or your family's welfare. When you ask for ASPIRIN accept no substitute. It is made in Canada and Aspirin is the trade-mark of the Bayer Company, Limited.

SEE THIS CROSS WITH YOUR OWN EYES

If the word "Bayer" is not on every tablet, it is not Aspirin. Don't let anybody tell you it is. See it with your own eyes.

ASPIRIN DOES NOT HARM THE HEART



WHAT if you don't have hours of leisure to spend at the hairdresser's, or the patience to "fuss" with your hair at home? You can still keep it looking lustrous, lovely and well-groomed—simply by using Danderine daily!

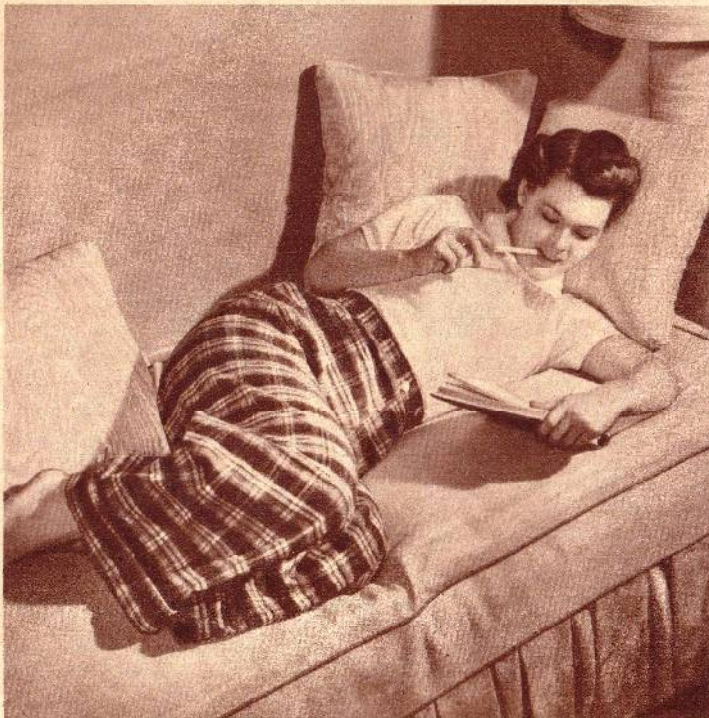
Apply Danderine this way, and keep your scalp feeling more "alive," your hair free from ugly loose dandruff—looking its best and hold-

ing its wave longer. Just sprinkle a few drops of Danderine on comb or brush before you arrange your hair—or apply it with fingertips. No tiresome massage or finger-cramping rubbing-in! Thanks to its active formula, Danderine alone does the work!

Get Danderine now. Any drug-store. A bottle costs very little; lasts many, many days.

DANDERINE

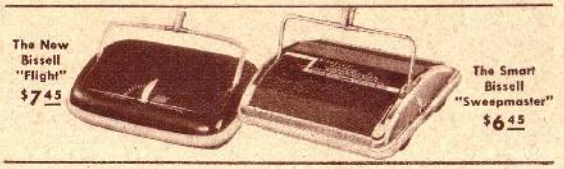
COZY CLOTHES FOR CO-EDS



WHEN CO-EDS go back to college the clothing business booms—and what the college girl wears, other girls of the same age want to wear, too. Hence the designers keep close tab on the styles that catch on around the campus. Two popular items this year are the plaid flannelette lounging slacks (above) and the demure pyjama suit with white trimming (below)



Now, how did this happen? There's no telling exactly how that mess got on the floor—but Mother can tell you how she'll get it off! A few quick strokes of her new Bissell Sweeper will whisk up every trace of dirt in no time. A Bissell is the handiest thing on earth for these quick clean-ups—for all daily sweeping. You get all the dirt from any rug—for Bissell's Hi-Lo Brush Control adjusts itself fully to long or short rug naps. Illustrated are the new "Flight"—\$7.45, and the "Sweepmaster"—\$6.45. Other models from \$4.45, at your dealer's. Get a Bissell—and save your vacuum for the heavy-duty cleaning!



The New Bissell "Flight" \$7.45

The Smart Bissell "Sweepmaster" \$6.45



CHOLLY KNICKERBOCKER
Noted Society Commentator
says:

"For the girls who play stellar roles in Society's glittering pageant, a 5 o'clock Facial Cocktail with Woodbury is the curtain raiser to their beauty."

Miss Joan Hodgson

This Toronto debutante, fair of skin, with deep blue eyes, names Woodbury her dependable complexion aid.

For "Romance Hour" Loveliness ... a Woodbury Facial Cocktail

DOES your skin feel smooth to the touch of your fingertips... and his? The debutantes have found a way to lovelier complexions. A Woodbury Facial Cocktail before dinner each night freshens and revives unattrac-

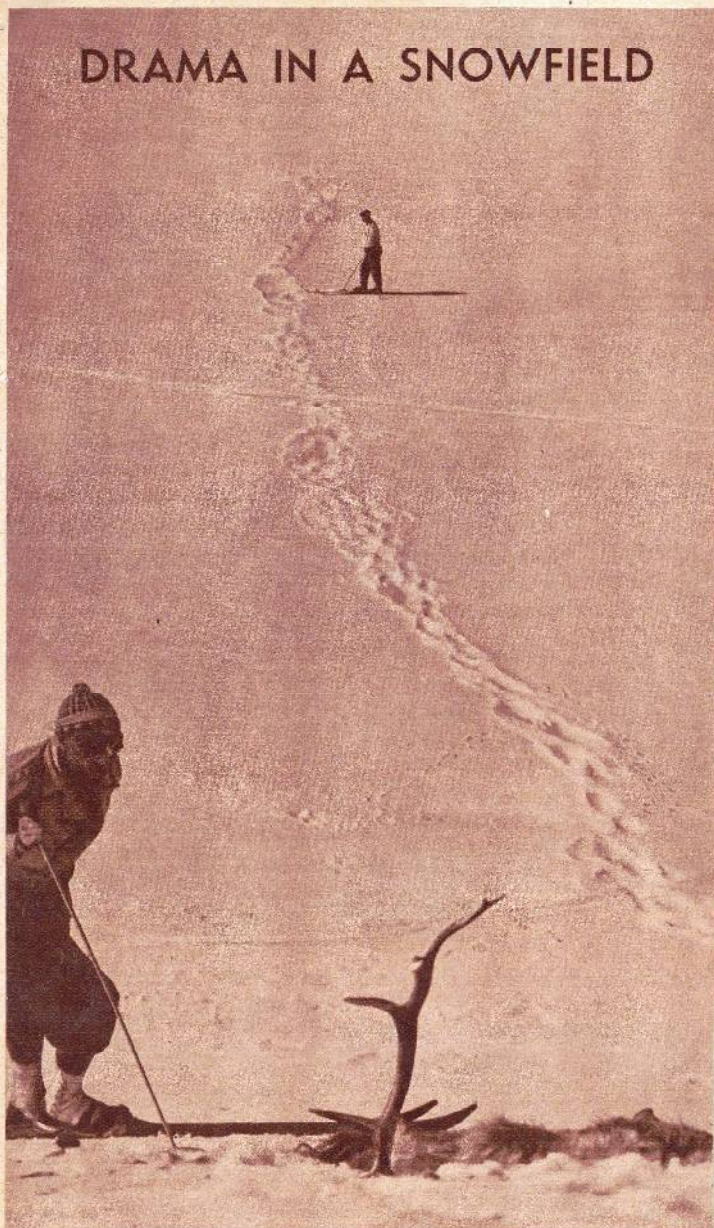
tive, weary skin. Just smooth the sweet lather of Woodbury Facial Soap over face and neck. Leave on a few minutes. Rinse. A skin-invigorating Vitamin in this famous complexion soap aids skin to stay active for beauty.



(MADE IN CANADA)

CONTAINS SKIN-INVIGORATING VITAMIN—Produced by ultra-violet irradiation, Pat. No. 1676579

DRAMA IN A SNOWFIELD



—Photo by Nicholas Moran

PRINTS IN THE SNOW TELL THE STORY—A tragedy of the Canadian wilds. An elk, set upon by coyotes, struggles to escape, is dragged to his knees four times before he falls. Little remains but fur, bones and antlers



**"REVLON LOOKS BETTER...
WEARS BETTER"**

says lovely Georgia Carroll

Hands are so important. People unconsciously follow your every gesture. It's *such* a comfort to know that your hands always suggest enchantment when you have a Revlon manicure.

"Professionally, as a photographic model, and socially—I make certain that my hands are *good points* by using Revlon. Since I first told the world that I found Revlon *best*, I've been to Hawaii... and to Hollywood. Wherever I went, I used my hands with complete confidence, because my nails were at their best with Revlon."

Fashionable women the world over go on using Revlon, year after year. Revlon's shades *are* smarter; Revlon *does* wear longer . . . Revlon *is* so kind to nails. Made from the purest ingredients. Contains no acetone. Does not dry the nails or restrict healthy growth. That's why women who want fashionably long, strong nails prefer Revlon. You and *your nails* will prefer Revlon, too.



Nail "Tips": Revlon is first again . . . this time with an **ONLY NON-ACID POLISH REMOVER**, as kind to nails as Revlon Nail Enamel itself! Developed on new formula, it has a non-acid reaction . . . which world-famous authorities agree is better for nails.

Revlon
CREAM NAIL ENAMEL

"THE NAIL ENAMEL YOUR MANICURIST RECOMMENDS"

Distributed by: Thomas Supply & Equipment Co., Limited, Ottawa, Ont.

FOR BREAKFAST, LUNCH OR DINNER—AUNT JEMIMA'S SURE A WINNER!



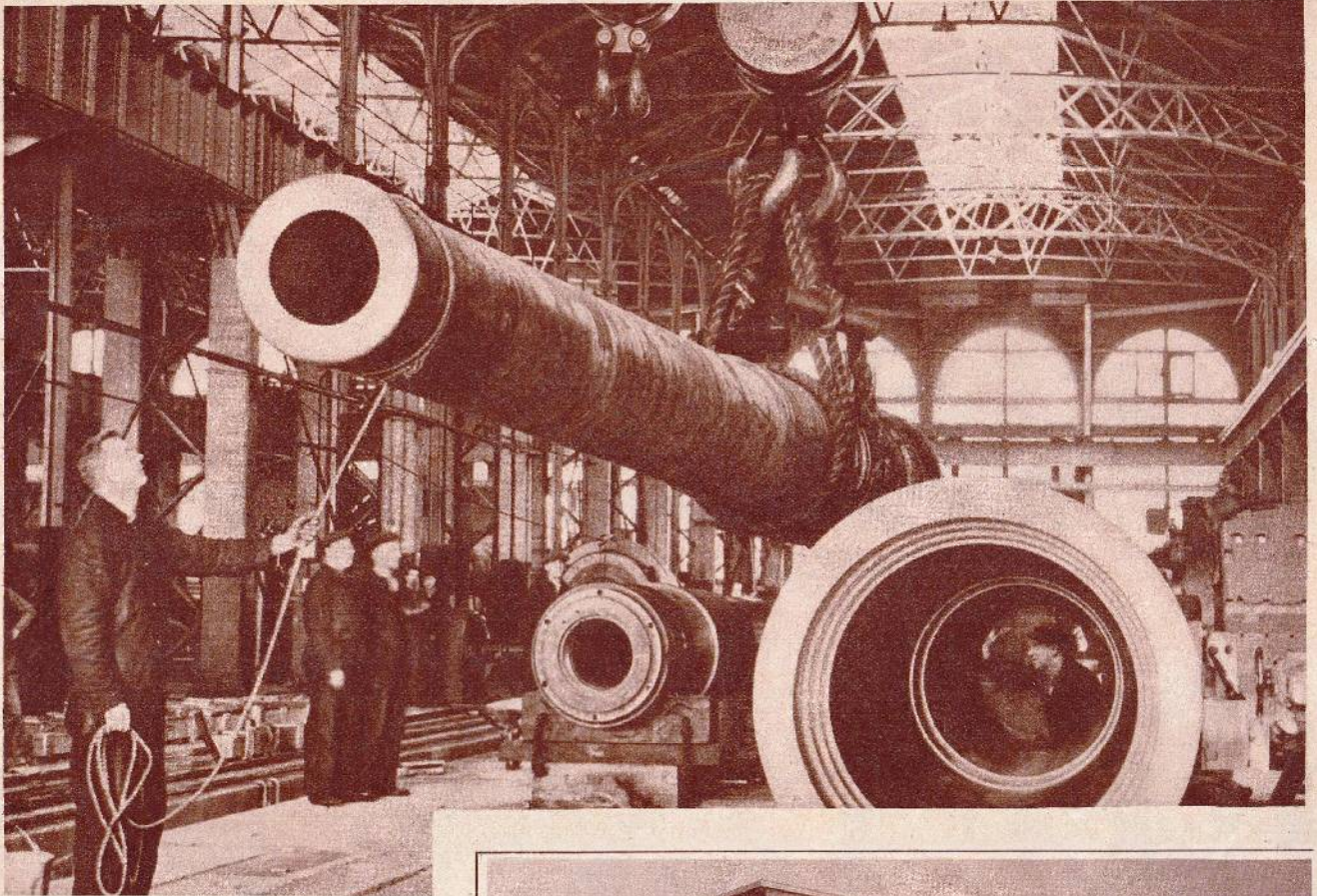
Yes, sirree, happify yo' appetite with ma super-scrumptious dee-lishous pancakes. Serve 'em with ham, bacon, or sausages, or jest eat 'em straight with butter 'n syrup -- Oh, happy day -- do dey hit de spot!



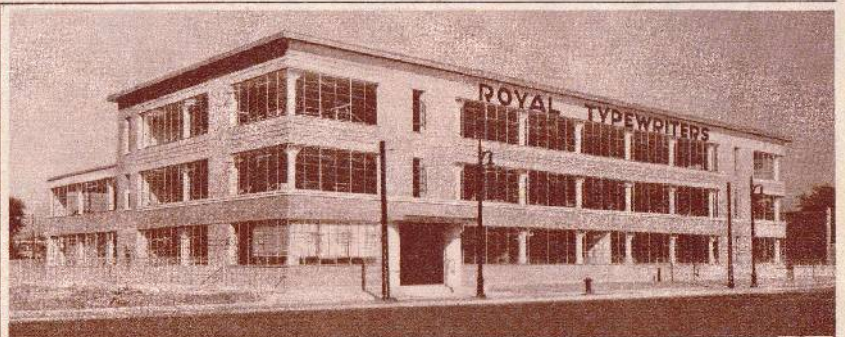
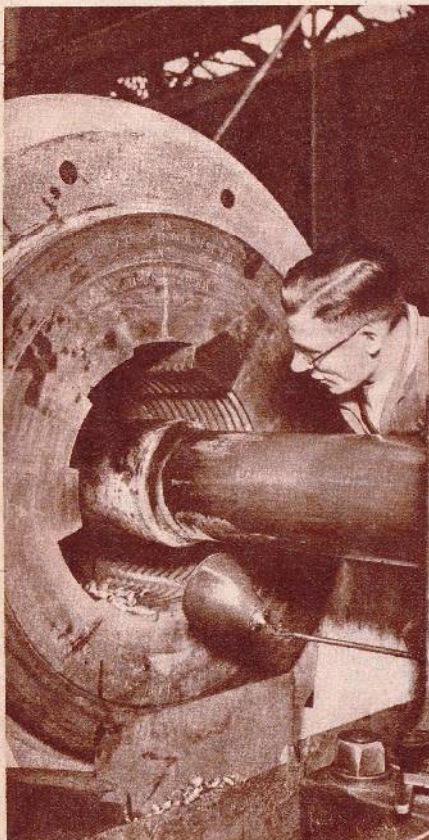
*Pancake
Days is
Happy Days!*

AUNT JEMIMA
READY-MIX
for PANCAKES AND BUCKWHEATS

SERVE your family the fluffiest, most flavorful pancakes ever! Just add a cup of milk or water to Aunt Jemima's Ready-Mix, and they're ready, jiffy quick! Made this easy way, pancakes turn out tender, tasty, every time. They're nourishing and digestible too. So enjoy Aunt Jemima's delicious Pancakes and her tangy Buckwheat Cakes turnabout, as millions do! Order a package of each from your grocer right away!



GUNS FOR THE BRITISH NAVY are made at the great Woolwich arsenal. Above: A huge gun is lifted by a travelling crane. Note the rifling visible at the muzzle. Below: A 16-inch gun has its firing chamber drilled out



The New **ROYAL** Typewriter Plant
at 7035 Park Ave., Montreal — now working at full pressure
to meet the unprecedented demand for

ROYAL* *MAGIC** *MARGIN* TYPEWRITERS

The Magic Margin, Royal's exclusive innovation, sets margins swiftly, automatically—at the touch of a finger.

In addition, individual Touch Control, Finger Comfort Keys and many other brilliant, up-to-the-minute features make Royal the outstanding "buy" of the year.

Telephone your local dealer for a **FREE DESK TEST.**

* Trade Marks



Royal Magic * Margin Portable



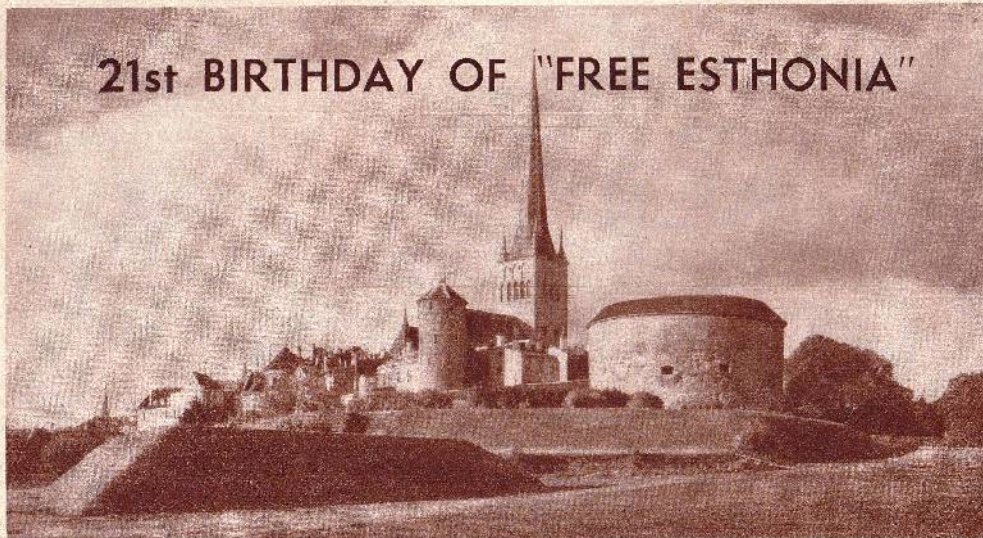
Royal Magic * Margin Standard

ROYAL TYPEWRITER COMPANY LIMITED

—a unit of the World's Largest Organization Devoted Exclusively to the Production of Typewriters.

Factory & Head Office: 7035 Park Avenue, Montreal
Dealers in all Principal Cities throughout Canada

21st BIRTHDAY OF "FREE ESTHONIA"



A **FREE NATION** only 21 years, Esthonia struggled against serfdom under Germany for 600 years, under Czarist Russia for a century. Above is Tallinn, the capital, an ancient city surrounded by a wall



AGRICULTURE IN ESTHONIA is still extremely primitive. The peasant above has just caught a hive of bees. In his mouth he holds a crude "fumigator"



ESTHONIAN SOLDIERS drove the Bolshevist forces out of the country 20 years ago, and ever since have maintained a strict guard on their Russian frontier



REMNANTS OF PAGAN RITUAL survive in Esthonia. On the rock above, animals were slaughtered up to 100 years ago. The woman is "sacrificing" mutton



Avoid Dry Scalp
and have
Lovely, lustrous hair



Soft, silken, natural-looking hair adds immeasurably to personality and charm—but you simply cannot have lovely hair and DRY SCALP too. Dry Scalp is common in Canada with our dry winds, bright sunshine, extremes of heat and cold. Hair loses some of its natural oil, becomes brittle, unmanageable, dull.

"Vaseline" Hair Tonic is the dressing that ends dry scalp. Easy to use, contains no alcohol. Before shampooing your hair, or having it shampooed at your hair dressers, part the hair and sprinkle a few drops of "Vaseline" Hair Tonic right onto the scalp and massage briskly with the fingertips. The massaging alone, stimulates the flow of natural oils.

But the tonic supplements these natural oils, leaves the scalp soft and pliable and the hair beautiful. Try this economical treatment and see how it helps keep your hair as you want it—lustrous, lively, natural. Made by Chesebrough Manufacturing Co., Cons'd., 5520 Chabot Ave., Montreal.



Vaseline HAIR TONIC
TRADE MARK
The hair dressing that ends dry scalp



"WHAT MAKES JOE THE LIFE OF THE PARTY?"

"IT'S THOSE RITCHIE SHOES HE'S WEARING"

It takes foot-comfort to keep you going: with Ritchie Shoes your feet look fit and stay fit. Leaders for authentic style and long wear. Ritchie Shoes offer you superb craftsmanship at \$5, \$6 and \$7.

Ritchie SHOES FOR MEN \$5.00

RITEHIE FLEXIBLE SHOES at \$8
RITEHIE PROP.R. ARCH SHOES at \$8



THE RITCHIE SHOE

CROCHET VEIL ON NEW HATS



UNUSUAL FEATURES run rife in the hat above, from the hole in the crown to the heavy crochet eye-veil. The same material is used for a scarf which swirls around the head and is fastened by a huge arabesque pin. Pictured at upper right is a puffed toque of bright velvet, which is draped in position and fastens under the chin with a shirred velvet strap



Let "Buzum-Hi"

WITH BACK-LACE ADJUSTMENT

Give You the New Wasp Waist

This Season "just any" Foundation won't do. You must have expert corseting to acquire the slim waist and rounded hips that the new styles demand.

Gossard's "Buzum-Hi" Girdle, shown above, with its artfully boned high cut, its back-lace adjustment, is just the garment you need to comfortably mold your figure to these new lines. Fashioned of fine patterned batiste and matching elastic batiste to provide smoothness fore and aft. Lightning fastener closure. Bandeau Bra to match.

The **GOSSARD** Line of Beauty

Sold by Leading Shops and Department Stores
THE CANADIAN H. W. GOSSARD CO. LIMITED
 Toronto 2, Canada

Chicago • New York • San Francisco • Dallas
 Atlanta • Melbourne • Sydney • Buenos Aires



VELVET AND SATIN BOWS that nestle on the wearer's coiffure add a "different" touch to this smart little felt cape for late fall

Miss Wearwell
SILK (crepe) HOSIERY
 SHEER and LONG LIFE

A pure silk crepe hose, seamless foot, snug-fitting, sheer and lovely. Long wearing crepe makes them particularly suitable for shopping and outdoors, and especially for afternoon, at the office and about the house. At stores from coast to coast and low in price.

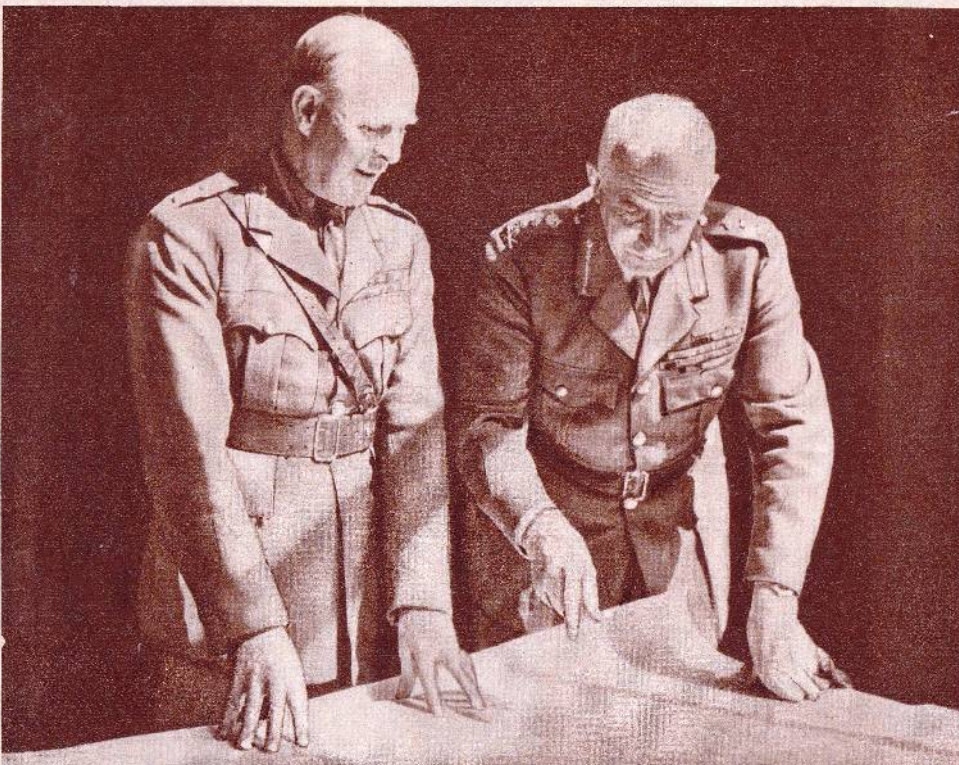
Wearwell
 TRADE MARK

MANUFACTURED BY
CLINTON KNITTING CO. LTD.
 CLINTON ONTARIO

LEADER'S DAUGHTER PLAYS HER PART



HER FATHER IS CHIEF of the imperial general staff, but Elspeth Ironside (above) is working with the rank and file of Britain's women's auxiliary territorial service, as her father's chauffeur



TWO OF THE KEY MEN on whom Britain depends for victory are Viscount Gort (left), commander in the field, and General Sir Edmund Ironside, chief of general staff, shown together studying a map



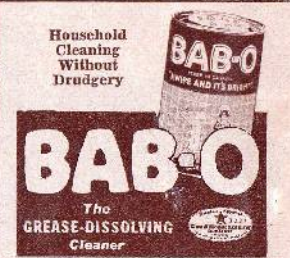
Cigarettes in perfect smoking condition . . . every time you open a package of cork-tipped Craven "A"

WILL NOT AFFECT YOUR THROAT

PACKETS 25c TINS 70c



Carreras Ltd., London, England
150 Years' Reputation for Quality



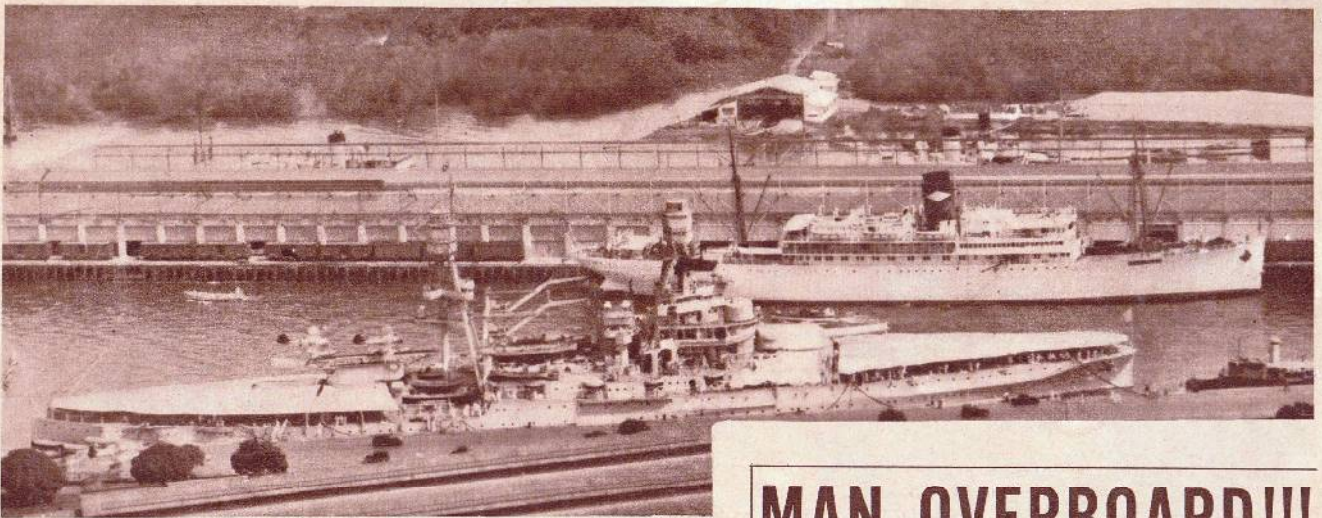
WIN \$10.00 CASH

Write a Colgate shaving jingle like the one below. Send it to Colgate's, Dept. No. 3 64 Natalie St., Toronto, enclosing with it a coupon from a large or giant tube of Colgate's Shave Cream. If your jingle is used in our advertising we will send you \$10.00. All jingles become the property of Colgate's. Judges' decisions will be final. Competition open to everyone in Canada except employees and their families of this company and its advertising agents.

My daddy said
to make a wish
(He looked so true
and grave)
I said, "Please give
my boy friends all
A tube of
Colgate's Shave"

Submitted by Clara V. Aikin,
Peques, Ont., who wins \$10.





A "NEUTRAL ZONE" of 300 miles stretching off the coasts of the American continents was proposed at the inter-American neutrality conference at Panama City. Belligerents would be forbidden to operate in this area. It is believed safety of the Panama canal (above) was one of the plan's aims



UNITED STATES SOLDIERS, who guard the Panama canal, are shown above testing a machine-gun under service conditions in the dense tropic jungle



PART OF THE EQUIPMENT of the army in Panama is the "machete," a long-bladed knife needed for cutting paths in the bush. Note also mosquito net

MAN OVERBOARD!!!

A thrilling midnight rescue at sea



CLARENCE LETTENAY,
Yarmouth, Nova Scotia

'I was one of a crew of seven', writes Clarence Letteney of Yarmouth, Nova Scotia, 'on the ship 'Accuracy', carrying lumber from Apple River, N.S., to Boston.

'A few hours out in the Bay of Fundy, our ship ran into a gale. The skipper sent me out on deck to tighten the chains around the lumber. A great wave broke completely over us and almost lay the ship on her beam ends.'



'The next thing I knew, I was swept off the deck on a pile of lumber and into the sea. I came up and fought to keep afloat. The night was pitch dark. I knew there was no chance the men on deck could find me.'



'Then I saw a beam of light. It swept the water and finally shone on me. Someone threw a rope. I grabbed it and was pulled aboard. But for that light, I'd never have been located. The first person I thanked was the fellow that held the flashlight. It had been loaded with fresh "Eveready" batteries and its beam looked as big as a liner's searchlight to me.'

Clarence Letteney

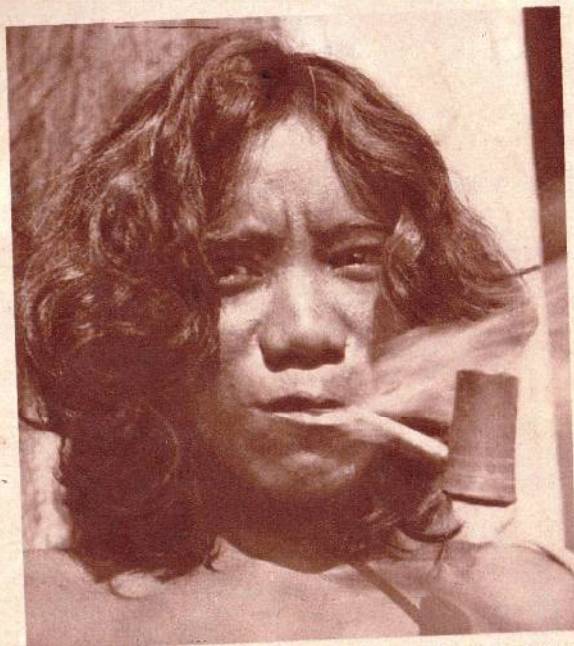
Don't load your flashlight with shelf-stale batteries. They might let you down just when you need light most. It is so easy to be sure you are buying fresh batteries, with their full life ahead of them... just look for the date-line. This is printed clearly on the jacket of every fresh, dated "Eveready" flashlight battery. Remember—the date-line may be your life-line.

CANADIAN NATIONAL CARBON COMPANY, LIMITED
Halifax TORONTO Montreal
Winnipeg Vancouver



EVEREADY
FLASHLIGHTS and
FRESH dated BATTERIES...

WIVES ARE WAGES IN MOI



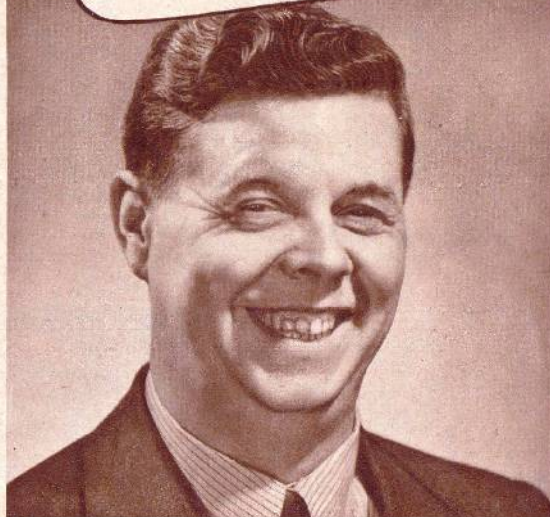
BEFORE THE YOUNG BUCK of the Moi tribe, Indo-China (above), can become a family man like his fellow-tribesman (at right) he must "work his way up to matrimony," by laboring in his prospective father-in-law's fields until his "back wages" amount to a sufficient sum to buy the bride



THE MOIS LIVE in houses built high on pillars and covered with "knife blade" roofs. A curious custom is "judgment by ordeal," in which the prisoner and his accuser dive into water, and the one who stays under longest is deemed to have justice on his side

KLEEREX
FOR SKIN DISEASES
 50c; \$1.00; \$2.00 sizes
 (Medium and Strong)
 At all Drug and Dept. Stores

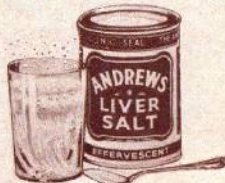
Relieve "Stomach Upsets"
 Quick ANDREWS Way!



MANY common upsets for which we blame our bowels and stomachs—indigestion, fullness after eating, bad breath, dulled appetite—may be largely traced to *Faulty Elimination*.

Not just the bowels alone, but the whole eliminative process has become sluggish. Several organs need aid. So

there's little hope of fast relief from laxatives, which work only in the bowels. For quick and more thorough comfort, take ANDREWS' Liver Salt. This pleasant-tasting, effervescent medicine actually does *four things* to help the entire eliminative tract, thus giving relief in shorter time.

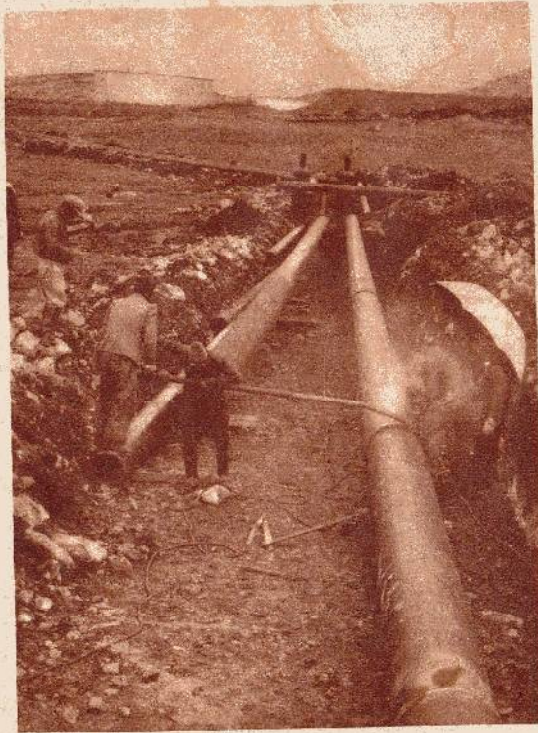


- 1 ANDREWS opens the bowels for normal movements.
- 2 Stimulates the liver, very often sluggish.
- 3 Helps the kidneys by reducing the amount of work they have to do.
- 4 Neutralizes excess gastric acid, speeding relief.

ANDREWS
Liver SALT

People who use ANDREWS regularly, know it can be depended on for farther-reaching, four-way relief. You'll like it, too! All drugstores. Four-oz. tin, 34¢; 8-oz. tin, 57¢; 10-oz. bottle, 69¢.

OIL FOR THE SHIPS OF BRITAIN



FUEL FOR BRITAIN'S NAVY comes in large measure from the oil fields of Iraq, and the pipe lines are carefully guarded to insure that the oil supply is not interrupted. Above, left, is an armed guard of the Iraq Petroleum Co., and right, workers welding the joints of a new pipe line



AN OIL TANKER loads in Haifa harbor. In the background is the terminal, to which oil is pumped across many miles of desert



FIRE OFTEN FOLLOWS a break in the line. When this occurs, special fire-fighting and repair crews are rushed to the spot



The bones
are *so soft*
they're easy
to spoil...



The "bones" of a baby's foot are merely soft bony masses. The slightest shoe-defect can spoil the precise bone-structure which is just beginning to take shape. Why risk those precious feet? Hurlbut shoes are copied from Nature—they give a balanced tread that gently exercises the growing foot. There are no unnecessary supports to weaken normal muscles. There's room for each bone—guidance for the alignment of the foot. Be sure to buy the *genuine* Hurlbut Pussy-Foot shoes. They are stamped with the famous crest shown below.



HURLBUT

THE HURLBUT WAY **PUSSY-FOOT** IS NATURE'S WAY
REGISTERED
Shoes for Baby
TRADE MARK
1939

Styled Comfort
is now enjoyed by the
thousands who wear

MERRY HULL
Finger-free
GLOVES



... the gloves made to fit the three dimensions of the hand ... a new idea of comfort and styling. **FINGER FREE** U-turned fingers eliminate "bunching" "V" seams at the tips. The side wall fullness adds to comfort and long wear. Contrasting colours or conservative patterns for women ... for men, a variety of styles ... all streamlined for smartness and freedom!

Discover them for yourself ... and your next gloves will be **FINGER FREE!**



*Reg'd Trade Mark

G. W. Sadler Company Limited, Montreal, Sole Manufacturers in Canada

WOMAN VOLUNTEER in Britain's air guard
learns about the working of an airplane's controls
as a first step toward "winning her wings"

